



## G. LEE HOMES

Greg Frazell has been called “Mr. Lee” more times than he can count since founding G. Lee Homes with his wife, Katie, in 2006, but that’s OK with him. Lee is his middle name, and both the “G” and the “Lee” in the company name honor multiple family members.

“A father and a grandfather are both Gary Lee. Greg is Greg Lee. Lee is my sister’s middle name and now our son’s,” Katie said. “That’s what we’re about: family.”

The Frazells have created a family business they hope to someday pass on to any of their five children; and builders, by nature, are focused on families: young couples ready to start a family, growing families needing more space for their active offspring, or empty-nesters ready to host visiting family.

When they started plans for their company, Greg brought his construction and carpentry experience to the table (the kitchen table in the earliest days) and Katie was slated to handle the administrative side of things.

Today, their company has grown to encompass a custom home division and a custom remodel division, both known for

attention to detail and quality construction standards. G. Lee Homes received People’s Choice honors several years as a participating builder in Metro Omaha Builders Association’s Street of Dreams. (Greg is also now serving his second year as MOBA president.)

Greg enjoys getting his hands in the design work. “It allows me to have a personal touch, and I enjoy that,” he said. “I love new construction. I love old architecture. I love trying to manipulate spaces to make them more effective or bring them back to their old glory. I’m interested in all aspects of it.”

Over 14 years, the Frazells have built an impressive team, most who chose to come on board after working with the company as vendors or contractors, Katie said. “They’re excellent at what they do. Clients get to know our staff so well because what we’re doing is personal, and we have people that tell us they’re sad when the job is over.”

The Frazells are both licensed agents with Nebraska Realty, which means they can assist new-build clients in selling their existing home or even help clients find a

house that can be remodeled to meet their needs. Because whether the project is a three-month remodel or a two-and-a-half-year design/build, Greg said, “We want to be able to work with clients through the whole process. We don’t want to send them off to someone else hoping they hit the mark.”

The team is now developing a process, slated to roll out this spring, that will provide the quality finishes and selections of a custom build without the intensive commitment of time and attention typically required. “We’ve streamlined that custom build,” Greg said. “It fills a niche.”

And the company the Frazells built from the ground up continues to evolve.

“We’re both so grateful that it’s come to where it is,” Katie said. “And we’re excited to see where it goes.”

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